

MEMBERSHIP

MEMBERSHIP WHERE TO NOW??????????

I have an excellent format put together by Joelle Searle of Hout Bay Rotary.

I have an original and 2copies please browse and if you would like a copy for you to edit and adapt to your club, please make a note on the circulating attendance register

Hout Bay put this very successful event together on Tuesday last week and the result looks like 5 or 6 new Rotarians out of around 15 potential.

I can only say THANK YOU JOELLE, I have learned from you. It was certainly the best membership meeting I have ever been to.

How do we get new membership from our existing members?

Ask your club members for names of new potential members and all you get is a blank stare.

Put yourself in the same position and we would all be hard pressed to come up with new names.

However if you create a workshop environment where members can discuss potentials, then the creative juices start to flow. New members were previously found within the business world through their vocation. Your Doctor/Lawyer/Dentist/Accountant/Garage Owner/etc they may not be friends but they are trusted acquaintances. If you trust them with your health, physical or financial, and it almost does not matter what you drive, the owner/dealer principal of the garage where you take your car for service.

Things I never knew about Rotary.

Do you make Rotary sound like work or fun; people are tired of work but seldom tired of fun. Does your club show a fun side? If not how do you change that. Outsiders will always see the abnormal you need to make the fun & fellowship the focus of your information along with ROTARY achievements.

Rotary biggest NGO in the world Going strong for 111 years.....Foundation 100 years Rotary Day is celebrated at the United Nations on the 12th November Rotary has permanent offices at the UN, just think of the influence for good. 200 countries 34000 clubs 2million members if you Include Rotoract, Inter Act & Early Act into the family of Rotary

ROTARY IS GROWING WORLDWIDE

Talk to Rotarians about Rotary

We all need to talk to our fellow Rotarians; many Rotarians have the ability to act as Mentors to their fellow Rotarians. Not everyone has held office within their club so where do they learn? Sure as one is exposed to Rotary and its many facets a gradual process of knowledge is assimilated. I count myself as very fortunate as I have a number of Mentors within our District and within my club. I know exactly who to call when I have a problem and I also know that they will react positively.

Are you a mentor in your club? Your positive input can change another Rotarians life.

Retention & Induction:

Retention is vital and we will only retain members as long as there is a benefit, be it fun, increase in self-worth, satisfaction in helping others.....the list is huge, but once boredom or complacency sets in, the slippery slide can start. **HOW DO WE HOLD INTEREST.??**

The induction process, too short or too long? The "Fireside" chat and its planning? The Induction is it a casual affair, just another item on the agenda to tick off, "Welcome Joe Soap" and end of story. Or is it a proper welcome where everyone stands and applauds the incoming new member, shakes their hand and makes them feel welcome and special. I remember mine 8 years ago with absolute clarity.

Targets, Processes Commitment and other damned inconveniences 10%????

Unless there is a map any road will get you to where you are going even if it not the correct destination. Does your club have a membership growth goal and if it does, is it a best kept secret?

What is the process to reach the goal? Is the CLUB MEMBERSHIP committed to reach that goal?

How do we the members of District 9350 show a steady upward trend.

Attrition is a fact, age is a fact so how do we change that mind set and set a goal of a 10% net growth for District 9350?

Perhaps one answers is E- Clubs - Nico Kooij